

# CURTIS WINIESDORFFER

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## EXPERIENCE

### **Reingold, Inc.**, Alexandria, VA — *Communications Associate*

JAN. 2018–PRESENT

I write blogs, video scripts, and web marketing content. I provide creative development, strategy, and video production support for digital campaigns. Clients: NFL Football Operations, U.S. Department of Veterans Affairs, Virginia Department of Health, U.S. Census Bureau

### **Reingold, Inc.**, Alexandria, VA — *Communications Intern*

SEPT. 2017–JAN. 2018

Wrote blogs, video scripts, and web marketing content for private and public sector clients. Supported internal and external projects across the firm. Clients: U.S. Department of Veterans Affairs

### **IFC**, Washington, D.C. — *Records Management Assistant*

AUG. 2015–SEPT. 2017

Received, sorted, and archived documents for company's legal department. Managed archive file database. Helped lawyers obtain and process documents.

### **Freelance Videographer**, Washington, D.C. area

AUG. 2013–OCT. 2016

Filmed, edited, and assisted in the production of live events, concerts, corporate events, narrative and documentary projects.

### **Knifecenter**, Fredericksburg, VA — *Digital Media Specialist*

JAN. 2015–JUNE 2015

Wrote and produced +75 product review videos & blog posts. Monitored social media analytics. Created digital marketing campaigns. Increased social media engagement by +15% across all platforms.

## EDUCATION

### **VCU Brandcenter**

*M.S. Business and Branding*

Track: Experience Design

Expected: May 2021

### **James Madison University**

*B.A. Media Arts & Design, English Literature*

Minor: Creative Writing

AUG 2013

## SKILLS

UX Design  
Design Thinking  
Wireframing  
Journey Mapping  
Storyboarding  
Copywriting  
Scriptwriting  
Videography  
Video Editing

## TOOLS

Figma  
Sketch  
InVision  
Pen and paper  
Final Cut X  
Adobe Premiere Pro  
Adobe Illustrator  
HD & DSLR cameras

## ON THE SIDE

Travel  
Spoken word poetry  
Short films  
Crossword puzzles  
Coffee shops  
Minimalism